



Lake Tahoe Wildland-Urban Interface Fire Summit 2011

Granlibakken Conference Center
Tahoe City, CA
June 24th, 2011

Sponsorship Opportunity

We will hold the second annual Lake Tahoe Wildland-Urban Interface Fire Summit to address the growing fire threat and provide solutions for lowering the risk to our communities. This attracted 108 participants in 2010. This year, we anticipate attendance to reach 150. 43% of participants that filled out evaluation forms were Tahoe Basin homeowners and 50% were full time residents. 89% of attendees said the summit will help their communities work together to reduce wildfire risk and 96% said they personally had a better idea of how to reduce wildfire hazards in their community.

You can reach this receptive audience with your wildfire threat reduction or other wildfire related products and services by participating as a sponsor. Participants will have multiple opportunities to visit with you, including a morning break and a dedicated "Vendor Show" during social hour. A raffle will also be held to award prizes to those who visit all vendor tables. Details are provided below. Please consider participating as a sponsor or supporter of this important event.

Wildfire Summit Agenda June 24th, 2011

8:00—9:00	Set up
9:00—9:15	Welcome and logistics
9:15—10:00	History of fire in the Tahoe Basin
10:00—10:30	Four years after the Angora fire
10:30—10:45	Break and vendor show
10:45—11:30	Concurrent sessions (indoors)
11:30—1:00	Concurrent field trips (with lunch in the field)
1:00—1:15	Return to Granlibakken Conference Center
1:15—2:15	15 Reasons People Don't Do Defensible Space
2:15—3:15	Fire District Breakout sessions
3:15—3:45	Wrap up and evaluation
3:45—4:30	Ask an Expert/Vendor Session
Social Hour—No Host Bar Open at 4:00, Raffle at 4:30	
4:30—5:30	Nevada Fire Safe Council Chapter Leader meeting

Summit Sponsors - \$250.00, Summit Supporter - \$100.00

All **SPONSORS** will receive...

- Exhibit space, including one 6-foot table and 2 chairs, along the perimeter of the meeting room during on Friday, June 24th. Space is limited to 8 vendors
 - Participation for two company representatives in the no-host bar following the day's events, 4:00 - 5:30pm. Mix and mingle with participants in this informal setting.
 - Recognition, including your company logo and a brief description, in the event program.
 - Acknowledgement as a sponsor on event signage
 - Boxed lunch and refreshments for two company representatives.

All **SUPPORTERS** will receive...

- Recognition, including your company logo and a brief description, in the event program.
- Acknowledgement as a supporter on event signage

Reserve your spot today – limited space offered on a first come, first served basis!

To learn more about this event, visit www.livingwithfire.info/tahoe or contact Susie Kocher at 530-542-2571 or sdkocher@ucdavis.edu

Application for Exhibit Space

Lake Tahoe Wildland-Urban Interface Fire Summit
Vendor Show – June 24th, 2011

Yes, I would like to be a sponsor and participate in the Vendor Show (\$250): _____

Yes, I would like to be a SUPPORTER and have my company logo included in event materials: (\$100) _____

Company Name: _____

Primary contact names: _____

Product/Service to be displayed: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Company representatives attending (name as it should appear on badge):

1) _____

2) _____

Complete this application and include a check made payable to:

University of California Regents
c/o University of California Cooperative Extension
Attn: Nancy Starr
311 Fair Lane
Placerville, CA 95667

Any Questions? Contact Nancy Starr at 530-621-5503 or njstarr@ucdavis.edu